

SAM LOITERSTEIN

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EDUCATION

THE GEORGE WASHINGTON UNIVERSITY, School of Business Honors Program
Bachelor of Science, Business Analytics, Philosophy

Washington, DC
May 2027

Relevant Coursework: Intro to Financial Accounting, Business Analytics I & II, Honors Macroeconomics, Financial Management, Financial Statement Analysis, International Business, Programming for Analytics, Decision Models

EXPERIENCE

SYNTH INC

CEO and Co-Founder

Washington, DC

August 2025 – present

- Lead the end-to-end development of Synth, owning product vision, UX, and roadmap while managing engineering workflows, App Store submissions, iterative releases, and a cross-functional team to ship a consumer-ready platform.
- Drove Synth's business development strategy by validating the market, defining venue and promoter value propositions, building early partnerships, and designing monetization and growth funnels to position Synth as a discovery and demand-generation platform in live music.

NEXUS CONSULTING, LLC

CEO and Co-Founders

Washington, DC

March 2024 – present

- Scale team from 4 to 200+ across 7 verticals, building operational systems and managing delivery across 20+ clients to drive business acceleration and consistent excellence.
- Build scalable, end-to-end sales and project management AI infrastructure driving \$40K+ revenue with 48% win and 38% NRR by applying RevOps principles, streamlining lead gen, prioritizing customer success, and implementing enablement tools.

SBI, THE GROWTH ADVISORY

Revenue Operations Intern

New York City, NY

May 2025 – August 2025

- Audited and restructured 13,000+ contacts, accounts, and personas in Salesforce utilizing advanced web scraping and ZoomInfo, which improved data accuracy, targeted outreach, and campaign efficiency to above 95% accuracy.
- Managed weekly, QBR, and FY forecasting data management and analysis across 6 product/service lines, delivering insights on \$51M+ pipeline health, 35%+ progress, bookings, and revenue forecasting to C-Suite and partners.

BBYO Inc.

Movement Building Intern

Washington, DC

September 2024 – May 2025

- Partnered with senior leadership on grants, strategy, and high-level partnerships with influencers and celebrities. Oversaw programming across 500+ communities in 60+ countries, engaging 6,000+ teens, alumni, donors, and staff.
- Contributed to the office climate as a generalist preparing inventory, accounting, and any other necessary back-end management for the efficiency and culture of working in the International Office.

Summer International Leadership and Enrichment Staff

June 2024 – August 2024

- Led and managed programming, culture, and education for a team of 23 for over 500 Jewish teens involved in various leadership positions across 29 countries whose impact spans Jewish communities across 63 countries.

Community Engagement Intern

January 2024 – June 2024

- Completed all aspects of processing acknowledging over 3,000 donors with assets surpassing \$1M, ensuring financial accuracy and gratitude.
- Orchestrated and implemented direct mail campaigns with precision, demonstrating meticulous attention to detail and a strategic approach to effectively engage diverse target audiences for impactful outreach.

FEDERAL RESERVE BANK OF ST. LOUIS

Financial Management Intern

St. Louis, MO

May 2023 – August 2023

- Managed and audited 600+ outside organization membership compliance over 3 quarters and compiled and delivered report for Federal Reserve Board of Governors.
- Allocated and managed \$750,000 in annual facilities budget through 2027 to maintain accurate records while producing a maintained catalog for over 1,000 software procurements creating ease of reporting for staff.

SKILLS/ACTIVITIES

Technical: AI & Automation (Gumloop, N8N, Base44; Cursor), Data Analytics & Visualization (R, Python, SQL, PowerBI, Tableau, Alteryx), Business Intelligence & Finance (FactSet, PitchBook), Productivity & Collaboration (Microsoft Office – Advanced Excel, PowerPoint, SharePoint, Copilot; GSuite, GitHub), CRM & Marketing (Advanced Salesforce, HubSpot, Google Analytics, Google AdSense, Intuit Mailchimp, Squarespace)

Organizations:

Varsity Starter and President, Club Wrestling Team, George Washington University, 2023-Present

Financial Analyst, Socially Responsible Investment Fund, George Washington University, 2023-2025

Freelance Blogger, George Washington School of Business, George Washington University, 2023-Present

Interests: Jam Bands and Concerts, Guitar, Philosophy, St. Louis Cardinals, Check out my Blog (Campus Watch Chronicle)!